

JEFF GORDON CHEVROLET WINNING PICK CONTEST SAMPLE RULES

**NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.
VOID WHERE PROHIBITED BY LAW.**

Contest Dates: Contest begins and ends on **8/26/16**.

Who May Enter: Contest is open to legal U.S. residents, age 18 and older and have a valid driver's license, except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of **Jeff Gordon Chevrolet** and American Hole 'n One, their respective affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising, and promotion agencies, any and all other companies associated with this contest, and the members of the immediate families or households of any of the above.

How to Enter – You May Enter in Any of the Following Ways:

1. Official entry forms will be made available at **Jeff Gordon Chevrolet**. Complete your name, address, age and phone number on the official entry blank, and deposit into the official registration box provided. No mechanically reproduced entries permitted. Entries must be received by **8/26/16**. Sponsor is not responsible for lost, late, misdirected, or damaged entries. Enter as often as you wish. Incomplete or illegible entries will be disqualified. All entries become the property of the sponsor and will not be returned.

Finalist Selection & Notification: A total of **(1)** finalist(s) will be randomly selected from all eligible entries received to participate in the contest. A selected finalist that cannot be reached or contacted to confirm their selection does not meet the eligibility requirements, or does not wish to participate in the grand prize contest will be disqualified. An alternate finalist will be randomly selected. Decisions of judges are final.

Grand Prize Contest: In order for a grand prize to be awarded to an eligible finalist, the finalist must select the **(2)** sealed prize envelope(s) that contain an official "Winning Certificate" from their particular set of **(20)** sealed prize envelopes as provided by the sponsor.

- Each contestant will be provided a set of **(20)** sealed prize envelopes for their contest attempt.
- All contest attempts must occur in the presence of the contest administrator and must be recorded on video.
- Any attempt not made in the presence of the contest administrator or that is not video recorded for any reason will be disqualified and is not eligible for the grand prize.
- All provided sealed prize envelopes will be identical in size, shape, and color.
- Each set of sealed prize envelopes will be labeled with a number to encompass the entire range of numbers from 1 to **(20)**. No two prize envelopes will be printed with the same number within the set of **(20)** prize envelopes.
- Opening more than **(2)** sealed prize envelope(s) for any reason will disqualify the contestant, and result in an immediate claim denial.
- In the event a contestant does not select the **(2)** sealed prize envelope(s) that each contain a "Winning Certificate", their contest attempt is ended and there will be no further opportunity to win the grand prize.

IMPORTANT: In the event any particular set of **(20)** sealed prize envelopes is found to contain more than **(2)** "Winning Certificate(s)" for any reason including due to an error in their preparation or due to any type of tampering, that particular contestant's attempt is void. The contestant will be entitled to re-attempt the contest, and will be provided a new set of sealed prize envelopes prepared by AHNO for their re-attempt.

Prize Awards & Delivery: In the event of a successful contest attempt, the selected finalist will be awarded the grand prize: **2016 Chevrolet Silverado (max. value \$50,000.00)**.

A maximum **(1)** grand prize(s) will be awarded in the event that the official contest finalist meets all contest requirements described above, and the terms and conditions of the sponsor's contract. **In the event of more than (1) eligible grand prize winner(s) during this contest, the cash value of the grand prize(s) will be evenly distributed among all eligible winning finalist(s).** Grand prize winner(s) must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to taxes, title, insurance, license, and registration fees. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's

sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Grand prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s).

Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. Total ARV of all prizes: **\$50,000.00 Cash.**

Additional Rules & Restrictions: By participating in this promotion, entrants agree to abide by and be bound by the Official Rules and the decisions of the judges, which shall be final in all matters relating to this promotion. If winner is found in violation of these rules he/she may be required to forfeit his/her prize. Acceptance of a prize constitutes permission for the sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade worldwide without limitation or further compensation, unless prohibited by law. By accepting prizes, winners agree to hold sponsor, its affiliates, subsidiaries, advertising and promotion agencies, the promotion administrator and each of their respective directors, officers, employees and assigns harmless from and against any and all claims, damages and liability of any kind arising from or in connection with the acceptance, possession or use/misuse of any prize, or participation in the promotion or in any prize-related activities, and assume all liability therefor. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes or in the announcement of the prizes.

Odds: The odds of being selected as an official contestant(s) are dependent upon the number of entries received. The odds of winning the contest once selected as an official contestant are **1: 190.**

Winners List: For names of winners, send a self-addressed envelope by **8/26/16** to: **Jeff Gordon Chevrolet, 228 S. College Rd., Wilmington, NC 28403.**

Contest Sponsor/Administrator: This contest is sponsored by **Jeff Gordon Chevrolet, 228 S. College Rd., Wilmington, NC 28403.**